

From: [Little, Bill](#)
To: [Walters, Donn](#)
Cc: [McCorkhill, Michael](#)
Bcc: [Drammeh, Joan](#)
Subject: RE: Fact Sheet color printing request,
Date: Wednesday, May 20, 2015 6:42:00 AM
Attachments: [WilcoxSuperfundHandoutODEQ.pdf](#)

Donn,

Printing fact sheets that have Maps and the Super Fund Process in black and white do not reproduce very well. The Maps are the most critical, details do not show up well.

In a quest to do QUALITY work, and have our products compare to those produced in other regions and those produced by State Environmental Agencies, color is necessary. I have attached an outstanding example of a fact sheet done by ODEQ.

We always use the expense excuse and I just don't understand. How is it other regions can produce better looking products, send more people to conferences and meetings, and we sit back and do less.

I am proud of our Region and my position. When I lay my fact sheet on a table next to the example attached, what do you think the public's reaction is? We need to do a better job on what we produce and the image we create with our customers, The Public.

Thanks,

Bill

Bill Little
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Community Involvement
Coordinator/SEE
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From: Walters, Donn
Sent: Tuesday, May 19, 2015 11:03 AM
To: Little, Bill
Cc: McCorkhill, Michael
Subject: Fact Sheet color printing request,

Bill, pls. do not request the contractor to do color printing of a site fact sheet unless that has been vetted here with our Mgmt., or a community request for it. We cannot tie up the color printers on this floor for 400 fact sheets per Stephanie. And, we have to get Patti Sonntag to approve the costs for color printing on the 12th Flr.

Thanks.



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